1195 – C12 – IIISC – R – N – 15

THIRD SEMESTER B.Com. (Revised) DEGREE EXAMINATION, NOVEMBER 2015

ENTREPRENEURSHIP DEVELOPMENT

(Vocational)

Time : 3 Hours] [Max. Marks : 80

Answer **all** *Sections according to internal choice.*

Section A

1. Answer any **ten** of the following:

   a) What is environmental scanning?

   b) What is potential opportunities?

   c) What is an Ancillary Industry?

   d) What is project feasibility?

   e) What is Business Environment?

   f) Give the meaning of management.

   g) Define project

   h) What is SWOT analysis?

   i) Expand ICICI and SISIs.

   j) What is Industrial Estate?

   k) State two functions of DIC.

   l) What is planning? $10 \times 2 = 20$

Section B

Answer any **three** *of the following.*

2. Write the importance of project identification.

3. How do you classify projects?

4. State the features of SSIs.

5. Explain five functions of management.

6. Explain the contents of micro environment.

7. Explain the functions of SIDO. $3 \times 5 = 15$

[P.T.O.

Section C

Answer any **three** *including Q. No.* **13** *which is compulsory.*

8. Explain the sources of generating business idea.

9. Explain the various characteristics of management.

10. Explain the problems of small-scale Industries.

11. Explain the support institutional net-working at National and State level.

12. Explain the various factors affecting business environment.

13. Draft feasibility report on establishing a readymade garment unit in your area. $3 \times 15 = 45$